

PICCINI MEMORO PRIMITIVO I.G.T.

Puglia, Italy

Crafted using the "leggero appassimento" method, reveals a vibrant ruby hue and aromas of sun-drenched red berries and a hint of dried herbs. On the palate, it offers a lively burst of ripe cherry and plum flavors, underpinned by subtle notes of vanilla. The finish is smooth and medium bodied, showcasing the influence of the appassimento process.